

BETTER is not another prediction-market venue. It is the execution and signal infrastructure layer on top of venues. This analysis focuses on platforms competing for the same trader attention, wallet share, or infrastructure budgets.

COMPETITIVE MATRIX

EXECUTION & INFRASTRUCTURE COMPARISON

CAPABILITY	BETTER	HYPERDASH	OCTOBOT	FIREPLACE.GG	POLYMARKET
Custom Validator Nodes	✓	—	—	—	—
Pre-Block Mempool Edge	✓ (1.5–5s)	—	—	—	—
HyperEVM + HIP-4 Ready	✓ (first)	HL only	—	—	—
PM Copy Trading	✓ (core)	—	Self-host	—	Native
MEV Protection	✓	—	—	—	—
Token-Gated Access	✓	—	—	—	—
Multi-Asset Collateral (cross-chain)	✓	—	—	✓	—
Multi-Venue (planned)	✓ (M12)	—	—	—	—
B2B Licensing (planned)	✓	—	—	—	—
Quant-Grade Team	✓	Founder	Solo	Consumer	Product

VENUE RELATIONSHIPS

PRIORITY	VENUE	BETTER RELATIONSHIP
1	Polymarket	Primary routing venue. Complementary, not competitive.
2	HyperEVM / HIP-4	First production read. Vaults and copy trading native to HIP-4 margin engine.
3	HIP-4 Native Vaults	Planned (M6). ERC-4626 vaults on HyperEVM HIP-4. 2-and-20, Panama curator. Immediate next milestone.
4	Kalshi	Regulated US distribution opportunity. Post-vault expansion.
—	Limitless	Adjacent. Lacks copy-trading infra and signal layer.
—	Opinion.xyz	Deprioritised. No longer on roadmap.

STRUCTURAL MOATS

1. Infrastructure ownership. BETTER is the only prediction-market trading platform that owns its validator nodes. The 1.5–5 second pre-block window cannot be replicated by building a better UI. Nearest competitor (Hyperdash) runs on Hyperliquid's existing nodes, single-venue.

2. Multi-venue architecture. Custom validators on HyperEVM and Polygon today. Cross-venue signal aggregation on roadmap. Competitors are single-venue or venue-native. As prediction markets fragment across chains, multi-venue routing compounds.

3. Token-economic alignment. Holdings reduce fees. Ratchet gate makes access more affordable as FDV rises. No competitor employs token-economic access design at the execution layer.

4. First-mover advantage. No live competitor offers token-gated, infrastructure-owned copy trading for prediction markets. Competitors are in concept, read-only, or single-venue stages.

5. Proprietary embedded wallet management + chain abstraction. BETTER's wallet layer gives users the full capability of relay.link as a deposit-rail provider — and exceeds enclave.money's asset and chain abstraction for collateral deposits. Fiat, stablecoin, and native assets route into a unified trading balance without the user managing wraps, bridges, or gas tokens.

6. Multi-asset collateral across chains. BETTER and Fireplace.gg are the only platforms in the category that accept collateral across multiple blockchains. This is a structural advantage for whale depositors and B2B integrations.

RISK FACTORS

- **Venue dependency** — Primarily Polymarket today. API/fee changes could impact routing economics.
- **Category nascency** — PM copy trading is unproven at scale. Early user assumptions.
- **Regulatory evolution** — Token-gated access models face evolving frameworks.
- **Copycat risk** — Well-funded competitors could build validator infra over 12–18 months.

Mitigations detailed in the Risk Register (separate asset).

CONCLUSION

BETTER occupies an uncontested quadrant: **infrastructure-owning, multi-venue, token-gated prediction-market execution**. The \$1M pre-seed round is sized to close the category-leadership window.

Competitor names used for market analysis only. No third-party logos or marks included.
