



THE TEAM

Team & Bios

Quant. Infrastructure. Distribution. Three founders. Three essential functions. Already shipped.

Wall Street quant. Production infrastructure engineer. Community-native distribution operator. All three founder seats are filled by operators who have already shipped the product investors are evaluating.

FOUNDING TEAM

Ary Chhaya — Founder / CEO

Role: Product strategy, quant thesis, capital markets, investor process.

Prior: Quant trader at Ainslie Wealth. Ran a \$500K BTC futures market-making book delivering 15% weekly ROI at peak. Co-founded the UP AI Project, delivering +423.74% ROI over six months of live production across 1,600+ traders.

Training: UTS Master of Quantitative Finance scholarship (2026). BSc Actuarial Science, Australian National University.

At BETTER: Shipped the BETTER Terminal MVP solo in four months. Owns the signal engine, five-factor confidence model, and fundraise. Built the product investors are diligencing today.

Ankit Kapoor — Co-Founder / CTO

Role: Blockchain infrastructure, validator architecture, smart contracts, security.

Prior: Senior Cloud Specialist at Kipanga, shipping production infrastructure on Terraform and AWS CDK. Software Engineer at TikTok Trust & Safety. Received a Jane Street internship offer.

Training: USYD MPhil in Cryptography and Blockchain. Denison Research Scholar (2024).

At BETTER: Designed and deployed custom validator nodes on HyperEVM and Polygon. Built byte-level mempool decoders, the 1.5–5 second pre-block window, and MEV-protected routing. Owns the technical moat.

Elijah Ho — Co-Founder / GTM

Role: Community, KOL programme, narrative, launch strategy.

Prior: Managed token communities totalling 50,000+ members across Solana and BNB ecosystems. Executed twenty-plus multi-million-dollar project launches. Generated six figures in active trading returns in under twelve months.

Training: Bachelor of Civil Engineering (current). Distribution operator by obsession, not credential.

At BETTER: Built the closed-beta community funnel. Owns KOL onboarding, trader distribution, and brand narrative. The go-to-market engine behind every user who opens the Terminal.

FOUNDER COVERAGE MATRIX

FUNCTION	ACCOUNTABLE	RESPONSIBLE	CONSULTED
Product Strategy	Ary	—	Ankit, Elijah
Signal / Research	Ary	Ankit (systems)	Elijah (user feedback)
Infrastructure / Contracts	Ankit	—	Ary
GTM / KOL / Community	Elijah	Ary (narrative)	Ankit
Legal / Audit Coordination	Ary	Ankit (tech scope)	Counsel
Investor Process	Ary	Elijah (relationships)	Ankit (tech diligence)

No single-point-of-failure functions. Every critical workstream has at least two founders capable of operating it.

TEAM STRENGTHS — INVESTOR VIEW

Quant-grade signal infrastructure. The Terminal's five-factor confidence engine, pre-block mempool window, and tick-to-trade latency are not off-the-shelf — they were engineered by the same person who ran a live BTC futures book. Founder-market fit is not a slide; it is the product.

Production blockchain engineering. Custom validators on two chains (HyperEVM, Polygon), byte-level decoders, and MEV-protected routing are first-in-category. The CTO brings the cryptography and distributed-systems rigour required to scale routing across chains without renting infrastructure.

Crypto-native distribution. The GTM founder has already executed more project launches than most pre-seed teams attempt. Community building is not a post-raise hire — it is a founder competency embedded in the founding team.

Solo-shipping culture. The Terminal MVP was built by one founder in four months. The team operates on founder bandwidth, not agency retainers, and has already proven it can deliver production infrastructure before the raise.

HIRING PLAN — PHASE-GATED

Hires are milestone-linked, not pre-funded. The first five roles are sequenced against capital deployment gates, not calendar time.

PRIORITY	ROLE	TRIGGER
1	Senior Rust / Solidity Engineer	M4 HIP-4 live; contracts and routing reliability
2	Quant / Research Engineer	M4 HIP-4 live; backtesting, signal factors, venue models
3	Product Designer / Frontend Engineer	M6 HIP-4 Native Vault V1; Terminal UX and investor-grade demo polish
4	Audit Vendor	M6 HIP-4 Native Vault V1; vault and contract audit
5	Legal Operations / Counsel Support	Post-close; terms, privacy, risk disclosures, geofencing, SAFE/warrant docs

Founder salaries are capped at \$50K each for 12 months. Every other dollar goes into the business. The hiring plan fills bandwidth constraints, not founder gaps.

CVS & SUPPORTING MATERIALS

Full founder CVs are available on request from the source archive:

- Ary Chhaya — Resume (available), Ainslie Wealth quant track record
- Ankit Kapoor — Resume (available), cryptography and production engineering background
- Elijah Ho — GTM track record and launch portfolio (available)

Resumes are held as confidential source documents. Investor review available in-person or via secure data room access. No CV content is duplicated in this document beyond the bios above.

ADVISORS

ADVISOR	ROLE / AFFILIATION	FOCUS AREA
Ben Stein	Founder, EVMdrop	Product Design and GTM
Dragos D	Angel Investor, Moonrock Capital Syndicate	Capital Markets and Tokenomics
Greg Ivanov	General Partner, 22/7 Fund	Marketing and KOL Reach

Extended network includes operators at OpenServ, DataPrism, and crypto-native KOL managers, including a connection to the Monad Foundation. Formal advisory agreements and equity allocations are a post-close priority.

OMISSION RATIONALE

Non-founder team: The closed-beta Terminal was built and is operated by the three founders. No non-founder employees have equity or operational roles as of April 2026. The hiring plan above documents the first team expansion.

Founder bios as of April 2026. CVs available on request.
